



## STELTRONIC SURPASSES 25,044 LANES OF AUTOMATIC SCORING INSTALLATIONS

### Why Steltronic?

We often hear it from our customers:

*"Steltronic is simply the easiest and most complete bowling center management system for my center."*

When considering a new automatic scoring system, many centers focus solely on price. While cost is always a factor, it's important to look beyond the sticker and evaluate the long-term value. After all, you get what you pay for—and not all systems are created equal.

Before making a decision, ask the important questions:

- ▶ What's included in the technical support?
- ▶ How long is the warranty coverage?
- ▶ Are software upgrades included, or is there an extra charge?
- ▶ Will this system become obsolete in just a few years?
- ▶ If I lease, what happens at the end of the lease term?



Leasing may seem like a simple option, but be cautious. Just like leasing a car or an apartment, you might find yourself with nothing to show at the end—except a pile of receipts and a hefty residual payment.

At Steltronic, we're committed to long-term value, reliability, and real support. Your scoring system should grow with you—not expire on you.

Lane	1	2	3	4	5	6	7	8	9	10	Speed	Total
Name: Tommy	X	4	2	3	5	8	X	9	-	-	7.9mph	103
Name: Johnny	7	-	2	4	4	-	2	4	1	8	23.2mph	41
Name: Susan	4	2	7	1	3	-	3	F	1	4	8.9mph	34
Name: Anna	5	3	3	X	2	6	7	6	-	-	13.1mph	67

Kids Scoring Grid

### WITH STELTRONIC, IT'S ALL INCLUDED

The Focus automatic scoring system comes fully loaded with powerful features—no extra add-ons required. That's one of the key advantages of choosing Steltronic®: the tools you need are already built in, at no additional cost. Unlike many competitors, we believe advanced features should be standard—not optional upgrades.

- ▶ Automatic bumper controls
- ▶ Automatic foul light controls
- ▶ Pinsetter black light controls
- ▶ Lockers management
- ▶ Laser tag management
- ▶ Membership module
- ▶ Inventory Module
- ▶ Gift card management
- ▶ Credit card processing
- ▶ Pool tables and other timed games
- ▶ Employee time clock
- ▶ Tournament module with integrations for the USBC and CDE leagues/tournaments
- ▶ POS System (with 3rd party integrations)
- ▶ Birthday party and advanced bookings
- ▶ Online bookings
- ▶ Social media posting of your scores
- ▶ Bowler live statistics
- ▶ Virtual intercom
- ▶ And many more...

### INTERACTIVE AND USER-FRIENDLY FOR EVERY BOWLER

Give your customers the freedom to play their way—whether it's with traditional keypads or vibrant high-definition touch screens. Every option is designed for intuitive use, making the experience effortless and enjoyable.

With built-in features like score sharing to social media through our mobile app or directly from the scoring touch screens, your bowlers can instantly let friends and family know they're having a great time at your center.



Space saver keypad console for two lanes



Single touch screen for one or two lanes



Glows in the dark!



Mobile App keeps you in touch



Dual Touch Screen for a pair of lanes



Keypad console for individual lanes



Bowling Ball Storage Table

### TRUSTED WORLDWIDE SINCE 1980

With over 24 distributors, installations in 91 countries, and more than 25,044 bowling lanes equipped with Steltronic automatic scoring as of March 2026, your decision is backed by decades of global experience and trust.

Join the worldwide family of bowling centers that rely on Steltronic hardware and software—a smart investment built to serve your center reliably for years to come.



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